



**3RD  
ANNUAL  
FREEDOM  
FEST**

**JULY 9, 2023  
Torzewski  
County Park**

# FREEDOM FEST

## OVERVIEW

Freedom Fest is a privately sponsored community event hosted by Woodchips BBQ and held annually at Torzewski County Park in Lapeer, Michigan.

The event is totally free to guests and encourages local businesses and the people they serve to come together to enjoy each others company for a day of live music, food, and fun!

We are looking for partners to take advantage of this opportunity to market their products and services to a committed group of individuals who are looking for local businesses to support.

Our goal is to provide you with a unique opportunity to address business needs in a distinctively supportive setting and we'll work closely with you to ensure that your goals are met. In other words, you are not limited to what is presented in this deck. We have the flexibility to develop creative solutions that meet your needs and break the traditional sponsorship mold.



# FREEDOM FEST FUNDRAISING

**This festival is founded on the principles of freedom and community!**

**Beyond providing a wonderful event for our community and vendors, one of the goals for the event is to help raise money for a local organization.**

**This year, we are partnering with Family Literacy Center. Since their beginnings in 1980, the organization was founded on 3 principles: support, empowerment, and progress.**

**The Family Literacy Center provides adult tutoring, child tutoring, and family programs at no cost to participants, in an effort to help the people in our community reach their literacy goals.**

**We will be collect donations from the community as we begin to promote the event, and we'll also include several donation stands throughout the festival for additional fundraising.**





# MAIN STAGE SUPPORTER

(2) - \$5,555

Signage On and Around the Main Stage throughout the Festival

8 Backstage Passes with VIP catering

Space for two 10 x 10 tents near side of Main Stage

Announcement of support read throughout the festival's performances

Optional 90 Second 'Live Read' during Festival (You Perform)

Logo Prominent among supporters on Festival Shirts

2 Facebook Lives

4 (min.) Social Posts focused on your support

Continuously Tagged in all Social Posts



# VIP SUPPORTER

(5) - \$2,222

2 Backstage Passes with VIP Catering

Space for 10 x 10 Tent

Announcement of support read multiple times throughout the festival's performance

Logo on Festival Tee Shirt

1 Facebook Live

2 (min.) Social Posts highlighting your support

Tagged in Event and Social Posts





# PARTNER SUPPORTER

(7) - \$1,111

Space for 10 x 10 tent

Logo on Festival Tee Shirt

Facebook Live

Social Post highlighting your support

Tagged in Event and Social Posts





# COMMUNITY SUPPORTER

(12) - \$555

1 Facebook Live

Social Post highlighting your support

Tagged in Event and Social Posts





# CUSTOM CONTRIBUTOR

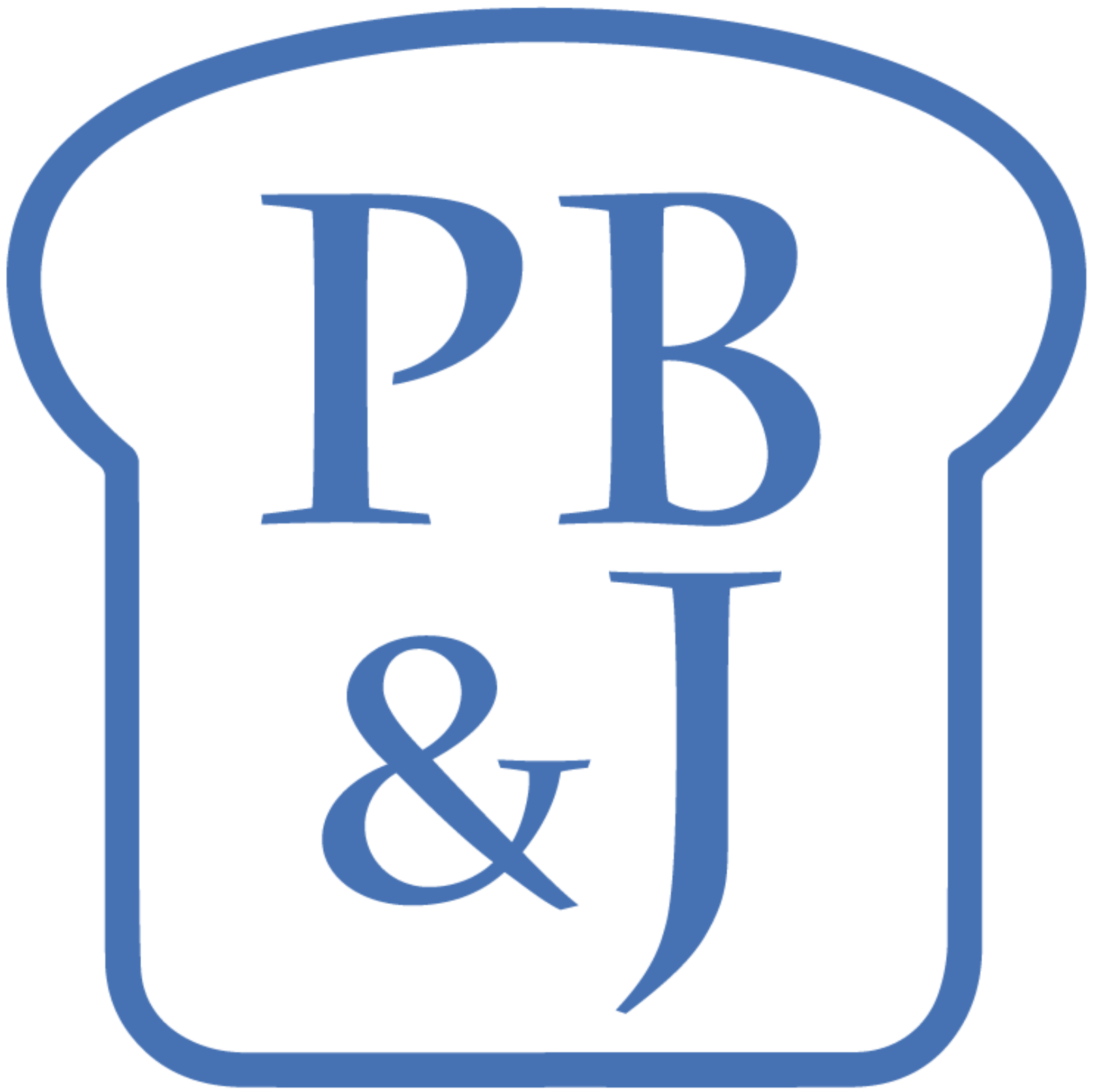
\$111+

Freedom Fest is founded on the principle of freedom. With that in mind, we want to give you the freedom to participate and co-create an experience for the event to connect deeper with community members. Have an idea in mind? Let's chat.





HOSPITALITY



CONVENTION

MANAGEMENT

**THANK YOU!**

**FOR MORE INFORMATION ...**

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